

Est.
1841

YORK
ST JOHN
UNIVERSITY

Cooper, Sarah ORCID logoORCID:
<https://orcid.org/0000-0002-2628-3518> (2024) The power of haptics in the quantification of consumer behaviour. In: Festival of Consumer Sciences, 12-14 March 2024, Online.

Downloaded from: <https://ray.yorks.ac.uk/id/eprint/11308/>

Research at York St John (RaY) is an institutional repository. It supports the principles of open access by making the research outputs of the University available in digital form. Copyright of the items stored in RaY reside with the authors and/or other copyright owners. Users may access full text items free of charge, and may download a copy for private study or non-commercial research. For further reuse terms, see licence terms governing individual outputs. [Institutional Repository Policy Statement](#)

RaY

Research at the University of York St John

For more information please contact RaY at ray@yorks.ac.uk

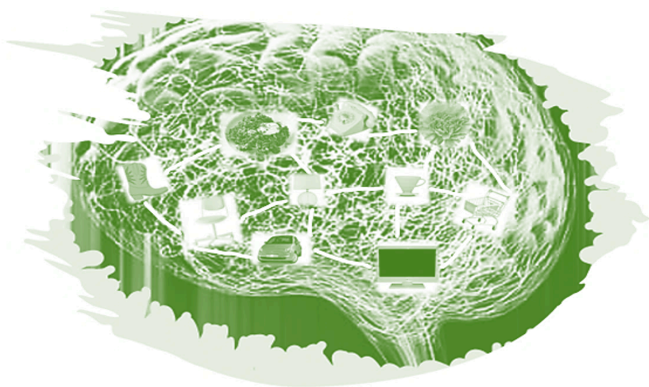


Festival of Consumer Sciences

Welcome to the website for the Festival of Consumer Sciences

A boutique conference for those interested in understanding consumers.

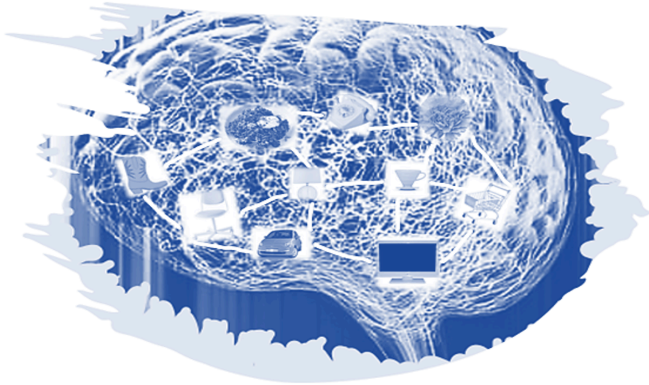
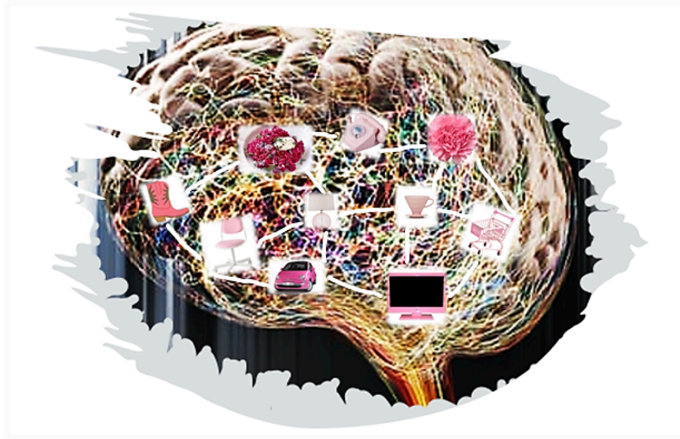
This Festival will run on the 12th, 13th and the 14th of March, 2024.



The festival is a chance to learn new, different, and interesting facts about consumers!

Just click on the date at the top of the page and it will take you to the programme for the relevant day.

All the times stated for the presentations are in GMT (the same as the UK).



Examples of differences in times:

Chicago -6 hours

Delhi +5:30 hours

Hong Kong +8 hours

Rome +1 hour

Sydney +11 hours

Wherever you are in the world – you can hopefully join us!

If you want to sign up for the conference [click here.](#)

The cost for attending is £10 .

Festival of Consumer Sciences, ®

