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Cooper, Sarah (2024) The power of haptics in the quantification of consumer behaviour. In: Festival of Consumer Sciences, 12-14 March 2024, Online.

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# RaY

Research at the University of York St John

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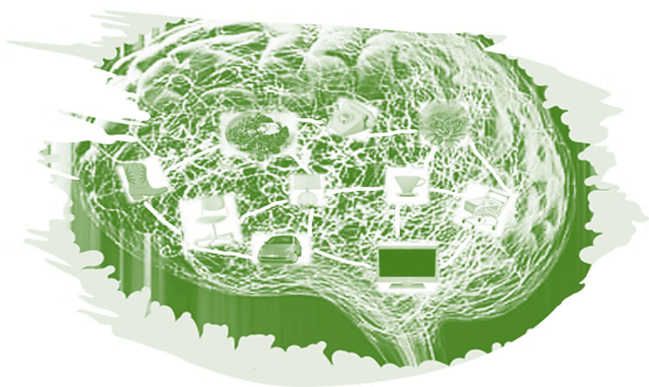


## Festival of Consumer Sciences

# Welcome to the website for the Festival of Consumer Sciences

A boutique conference for those interested in understanding consumers.

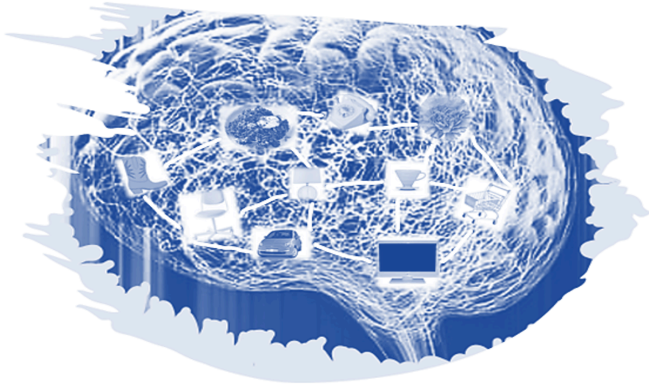
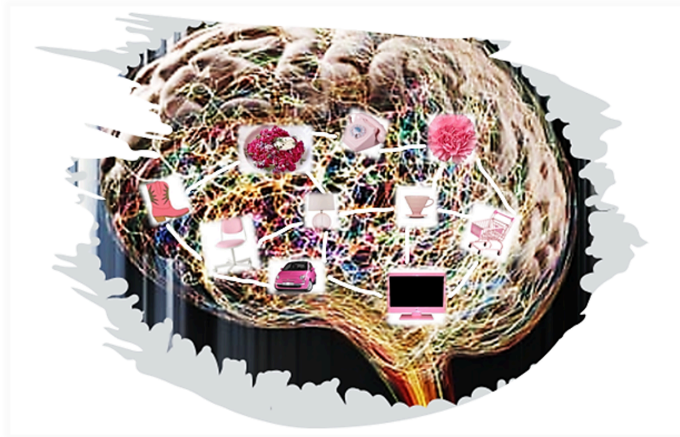
This Festival will run on the 12th, 13th and the 14th of March, 2024.



**The festival is a chance to learn new, different, and interesting facts about consumers!**

Just click on the date at the top of the page and it will take you to the programme for the relevant day.

All the times stated for the presentations are in GMT (the same as the UK).



Examples of differences in times:

Chicago -6 hours

Delhi +5:30 hours

Hong Kong +8 hours

Rome +1 hour

Sydney +11 hours

**Wherever you are in the world – you can hopefully join us!**

**If you want to sign up for the conference [click here.](#)**

The cost for attending is £10 .

**Festival of Consumer Sciences, ®**

