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Sanjeewa, Winojith ORCID logoORCID:

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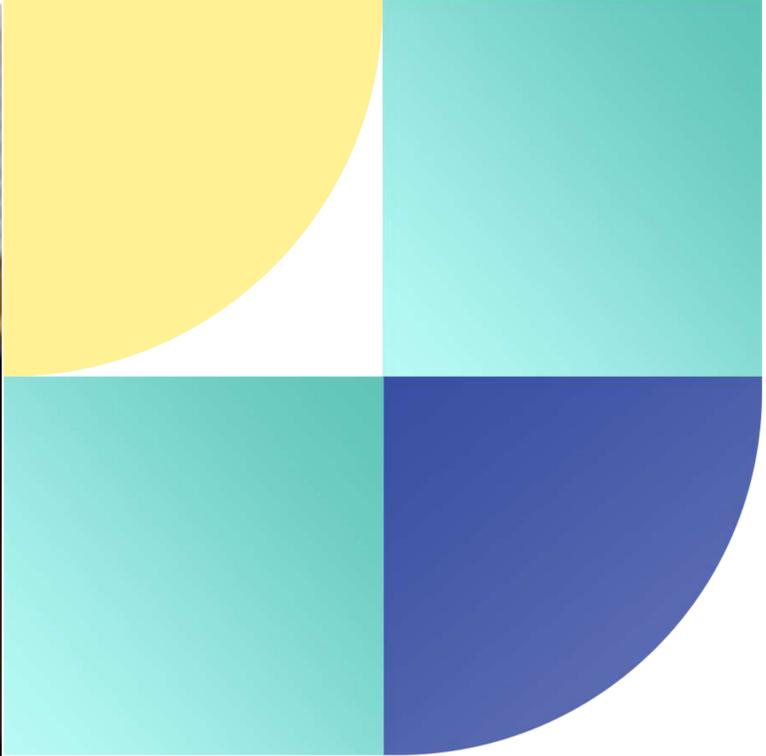
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ICRBME

10th International Conference on Research in Business, Management and Economics

07-09 November 2025

Bangkok, Thailand



www.icrbme.org



info@icrbme.org



Oral Keynote Speaker



Dr. Winojith Sanjeewa

Lecturer in York St John University

Conference Abstract Book

The abstracts of the presentations can be found in the online conference Abstract Book.

All abstracts will be available in the conference Abstract Book starting from the inaugural day of the Conference. Visit the following link to access the abstracts or Scan the QR code

<https://www.dpublication.com/proceeding/abstract-book-of-the-10th-international-conference-on-research-in-business-management-and-economics>

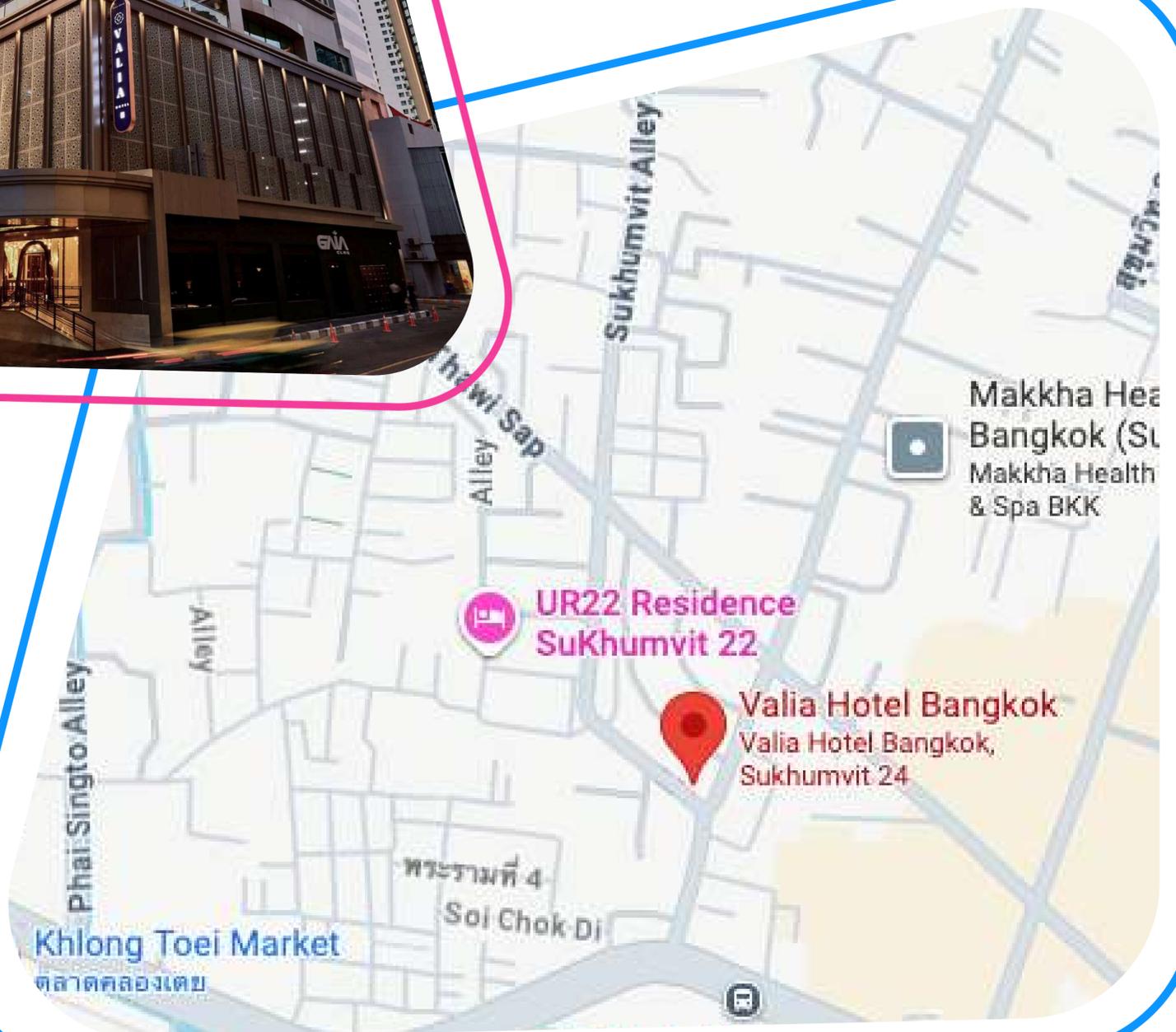


Conference Venue

Bangkok, Thailand

Venue : Valia Hotel Bangkok

Address: Sukhumvit 24, Bangkok 10110, Thailand



1st Day

Oral Check-in Information

07 Nov 2025

13:00 – 13:30

Welcome & Check-in

We are delighted to invite you to the highly anticipated Oral Session at the **ICRBME** Conference. This session will showcase esteemed speakers from diverse disciplines, each sharing their expertise and insights on a variety of engaging topics. Conference check-in will take place between **13:00 and 13:30** local time in **Bangkok, Thailand**.

13:30 – 14:30

Lunch Time

Innovation and Strategy in the Global Digital Economy

14:30 – 15:00

Keynote Speaker: Dr. Winojith Sanjeewa -UK

Managing Diversity and Inclusion in the Technological Revolution

15:00 – 15:15

Artem Barzhaev – Australia

The Role of Emotional Intelligence in Strategic B2C Brand Management Within FMCG And Luxury Sectors Across Asian Markets

15:15 – 15:30

Dr. Bárbara Marín-Cambronero, Fernando E. Callejas-Albiñana & Isabel Martínez-Rodríguez – Spain

Internet Use, ICT Adoption and The Sharing Economy: Drivers and Challenges for Entrepreneurship

15:30 – 15:45

Prof. Dr. Ewa Cieslik – Poland

The Geopolitics of Technology: Techno-Nationalism, Decoupling, And Shifts in China-US Value Chains

1st Day

Oral Checkin information

07 Nov 2025

15:45 – 16:00

Prof. Dr. Teresa De Jesus Vargas Vega – Mexico

Financial Performance Assessment Through Structural Equation Models. An Approach to The Mexican Capital Market

16:00 – 16:15

Dr. Lixiang Guo – China

Development Effects of The Fusion of Technological Innovation and Industrial Innovation in Urban Administrative Boundary Areas

16:15 – 16:30

Prof. Dr. Wann-Ming Wey – Taiwan

Big Data-Driven Strategies for Sustainable Urban Transportation: Integrating Dynamic Planning and Long-Term Vision

16:30 – 17:00

Closing Gathering with Coffee

2nd Day Walking City Tour Information

Meeting Point and Details

Meeting Point: Valia Hotel Bangkok

Tour Date: 08 November 2025

Tour Time: 10:00 AM

We will use the Metro to Chinatown Station

- Explore Chinatown Bangkok, as the most famous Gold shop district in the country, including the Thai-Chinese restaurants around
- Visit the Dragon temple, the most famous Chinese temple in Thailand
- Heading to Sanamchai station by metro for the famous Bangkok Flowers market, and enjoy the local street (if time available)
- Return to the hotel by metro.



3rd Day

Virtual Check-in information

09 Nov 2025

18:00 – 18:15

Welcome & Check-in

We are honored to extend a warm welcome to all participants of **ICRBME**. This distinguished virtual event offers a thoughtfully curated program, including a series of academic sessions, engaging panel discussions, and valuable networking opportunities—all accessible remotely. Check-in will be available from **18:00** to **18:15** local time in **Bangkok, Thailand**.

18:15 – 18:30

Kritratt Worakuntadation – Thailand

Third World MNEs and Its Spillover Effect: Evidence of Thai Manufacturing

18:30 – 18:45

Tien-Dat Nguyen – Taiwan

Trust As a Catalyst for Conversion: Understanding Consumer Behavior in Live-Streaming Commerce

18:45 – 19:00

Harif Rivai – Albania

The Mediating Role of Digital Leadership in the Relationship between Digital Self-Efficacy and Performance: An Evidence from SMEs Creative Industry of Indonesia

19:00 – 19:15

Q&A – Break Time

19:15 – 19:30

Le Thu Hang – Taiwan

ESG, Corporate Dividend Policy, And the Moderating Role of Industry Growth

3rd Day

Virtual Checkin information

09 Nov 2025

19:30 - 19:45

Dr. Andis Bogdani - Albania

Exploring the Moderating Role of Employment Status on the Influence of Job Crafting and Perceived Supervisor Support Toward Work Engagement in Indonesia's Healthcare Sector

19:45 - 20:00

Md. Aman Ullah - India

Challenges Faced By Women In Start-Ups In Japan And Iraq

20:00 - 20:15

Q&A - Closing Time

F.A.Q.

of the Conference

To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

Invoices or payment receipt: When can I expect to receive my invoice or payment receipt?

01

We issue sales receipts or invoices right after your registration, delivered together with your payment confirmation email. These documents are stamped and signed for authenticity. If you do not receive them, please reach out to us via the contact email provided in your conference program.

When will the certificates be issued?

02

Certificates will be awarded to all Listeners and Speakers at the conference venue. Virtual attendees will receive their certificates via email after the event concludes.

Where and when will my paper be published?

03

All abstracts will be published in the Conference Abstract Book, accessible via the link provided in the program. Additional publication opportunities—including conference proceedings, peer-reviewed indexed journals, and more—will be announced by our editorial team a few weeks after the conference.

How can we access the virtual sessions?

04

All conference participants will receive an email with simple, step-by-step instructions on how to join the virtual sessions. The email will include a direct link that automatically connects you to the conference platform.

Please note that there is no need to attend the virtual sessions from the conference venue. You can join from anywhere—all you need is a computer and a stable internet connection.

What is the duration of paper presentations for both in-person and virtual participants?

05

Presenters, whether attending in person or virtually, will be allocated 13 minutes for their presentation and an additional 2 minutes for questions and answers.

Any other questions?

Or maybe you want to leave your feedback?

We look forward to your letter by the following email:

 www.icrbme.org

 milenasimonis@globalks.org



GKS



www.globalks.org



info@globalks.org