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ray@yorks.ac.uk

Note for archiving

This is an archived copy of a live Microsoft PowerBI report as at 2 April 2026. Only one page containing data in this report is shown for the purposes of archiving.

Dr Dmytro Moisieiev, York Business School, has designed the full version of this report, in collaboration with the York BID. The full current version of this report, as well as interactive visuals from it, are hosted live on [the York BID's website](#) and are updated monthly by Dmytro.



York Economic Data Hub

Est. 1841 | YORK ST JOHN UNIVERSITY

Welcome to **York Economic Data Hub**, created in partnership by [York BID](#) and [York Business School](#) at York St John University. This free and easy-to-use resource brings together data from a variety of trusted sources to offer insights and trends into the economic performance of York city centre. Explore the emerging monthly trends right here in this report and on the [York BID website](#).

Data sources included in the report:

- Debit Card Spend Insights ([Beauclair](#))
- Visitor Analytics ([BT Active Intelligence](#))
- Hotel Occupancy ([STR/CoStar Group](#))
- Shop Vacancy Rates ([York Open Data](#))

The primary objectives of the York Economic Data Hub are to:

- Equip local businesses with actionable intelligence to support operational and strategic decision-making
- Provide a robust evidence base to assess the impact of projects and strengthen the case for future investment
- Support public and private sector stakeholders in making informed policy and planning decisions
- Promote a consistent, data-led narrative around York's economic health to build business and investor confidence

All merchant and customer data presented in this report is strictly anonymised and aggregated, ensuring full compliance with GDPR and data protection regulations.

[York Economic Data Hub](#) is funded by the [York & North Yorkshire Combined Authority](#) and supported by a growing network of contributing partners, including [City of York Council](#) and [Hospitality Association York](#).

To find out more, please visit www.theyorkbid.com or get in touch at info@theyorkbid.com or by phone on 01904 809970.

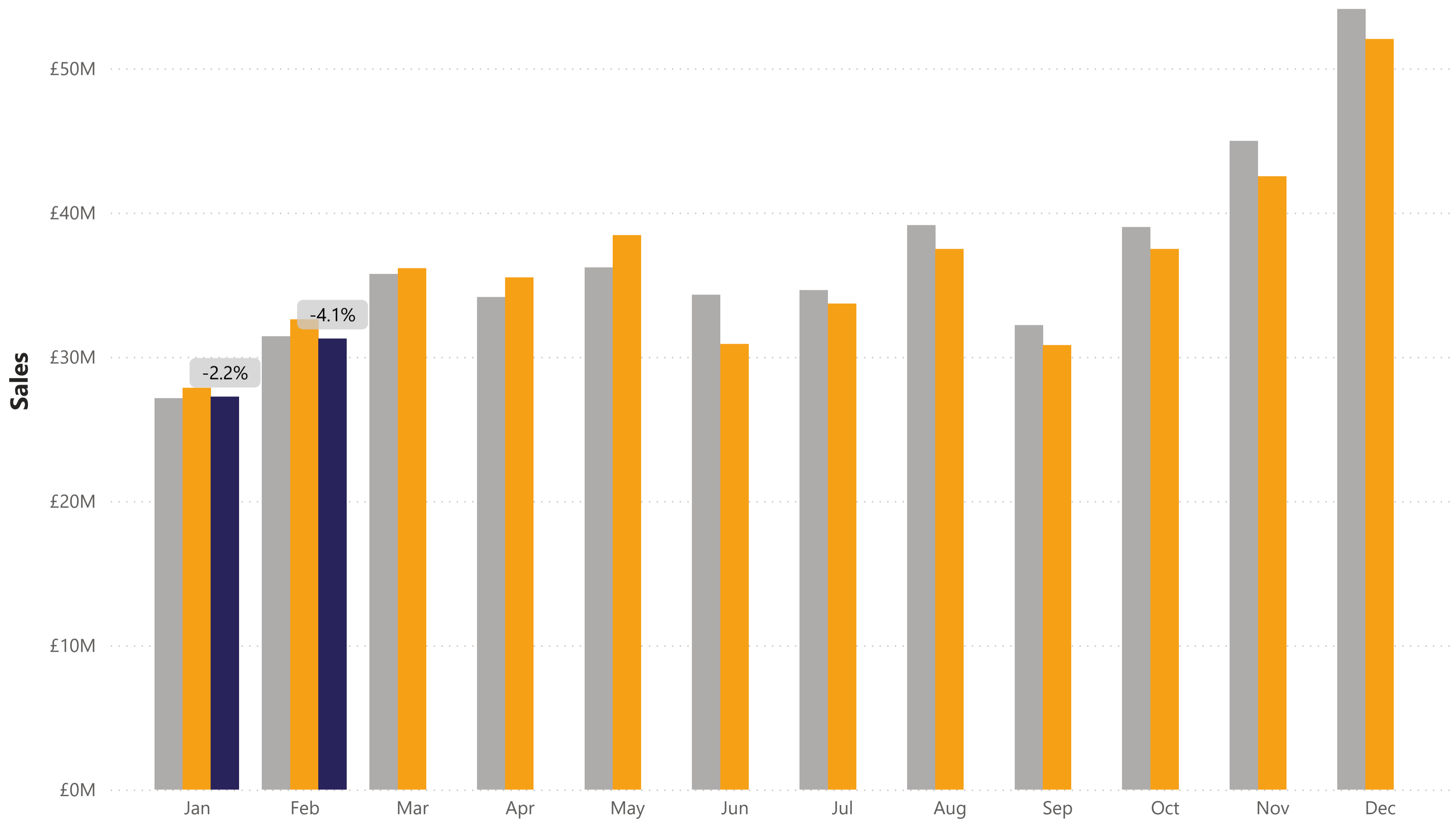




Spending Insights

Monthly Sales

Year ● 2024 ● 2025 ● 2026



Total monthly sales recorded in York city centre between 2024 and 2026. Data labels show year-on-year (YoY) growth, comparing each month in the current year with the corresponding month in the previous year. **(Source: Beauclair)**

[Beauclair](#) comprises a dataset of approximately 1.5 billion offline debit card transactions recorded each year, with a total value of around £45 billion, represents roughly 7.5% of all UK debit card spending. The data excludes credit card transactions, online purchases, cash payments, and debit cards issued outside the UK.

All merchant and customer data presented in this report is strictly anonymised and aggregated, ensuring full compliance with GDPR and data protection regulations. Further detail on the methodology and coverage is available in the [Beauclair FAQ document](#).