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11th International Conference on Advanced Research in Business, Management and Economics

22 - 24 May 2026

Munich, Germany



www.icabme.org



info@icabme.org

Conference Abstract Book

The abstracts of the presentations can be found in the online conference Abstract Book.

All abstracts will be available in the conference Abstract Book starting from the inaugural day of the Conference. Visit the following link to access the abstracts or Scan the QR code

<https://www.dpublication.com/proceeding/abstract-book-of-the-11th-international-conference-on-advanced-research-in-business-management-and-economics>



Oral Keynote Speaker



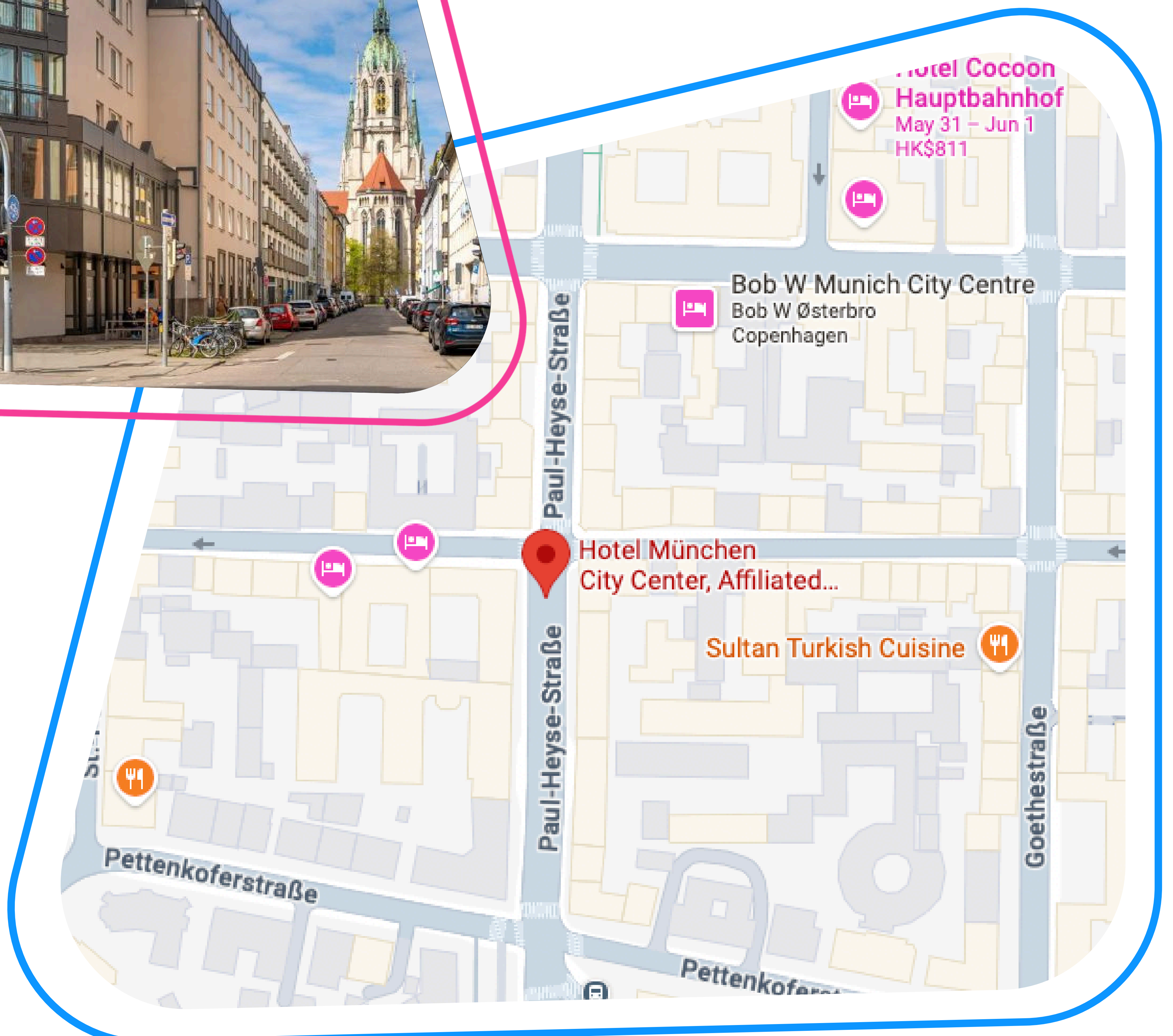
Dr. Winojith Sanjeewa
York St John University, UK

Conference Venue

Munich, Germany

Venue: Hotel München City Center AFFILIATED BY MELIÁ

Address: Paul-Heyse-Straße 24, 80336 Munchen, Germany.



1st Day

Oral Check-in Information

22 May 2026

11:00 – 11:30

Welcome & Check-in

We are delighted to invite you to the highly anticipated Oral Session at the **ICABME** Conference. This session will showcase esteemed speakers from diverse disciplines, each sharing their expertise and insights on a variety of engaging topics. Conference check-in will take place between **11:00 and 11:30** local time in **Munich, Germany**. | **Welcome coffee**

Digital Society and Business Behavior

11:30 – 12:00

Keynote Speaker: Dr. Winojith Sanjeewa -UK

Wired Identities: Intersectionality, Inclusion, and Being Human in a Hyper Connected Business World

12:00 – 12:15

Prof. Dr. Pedro Manuel do Espírito Santo – Portugal

Understanding Data Disclosure in Interactive Retail

Media, Environment, and Economic Theory

12:15 – 12:30

Prof. Dr. Iustina Boitan – Romania

Climate change coverage in media – analysis of selected European countries

12:30 – 12:45

Youliy Ninov – Germany

An Alternative Austrian Economics Theory of The Business Cycle

1st Day

Oral Checkin information

22 May 2026

Leadership and Organizational Change

12:45 - 13:00

Dr. Wallapa Suengkamolpisut - Thailand

Leading Change in the Age of Generative AI: Exploring Leadership Perceptions and Workforce Trust in Hybrid Supportive Operations

Culture, Economic Policy, and Governance Systems

13:00 - 13:15

Yu-Tsen Lo - Taiwan

Beyond Decoration: The Impact of Art Practices in Taiwan's Cultural Creative Hotels from a Brand Authenticity Perspective

13:15 - 13:30

Dow Lee - Canada

Rethinking Markets: The Great Depression and the Rise of Government-Led Economic Policy

13:30 - 13:45

Prof. Dr. Daniel Chigudu - Germany

Governance Deficits and the Ageing Crisis in Africa: Rethinking State Responsibility for Social Protection in the 21st Century

13:45 - 14:30

Closing & Lunch Time

2nd Day

Walking City Tour Information

Meeting Point and Details

Meeting Point: Marienplatz 8, at the so-called "Fish Fountain"

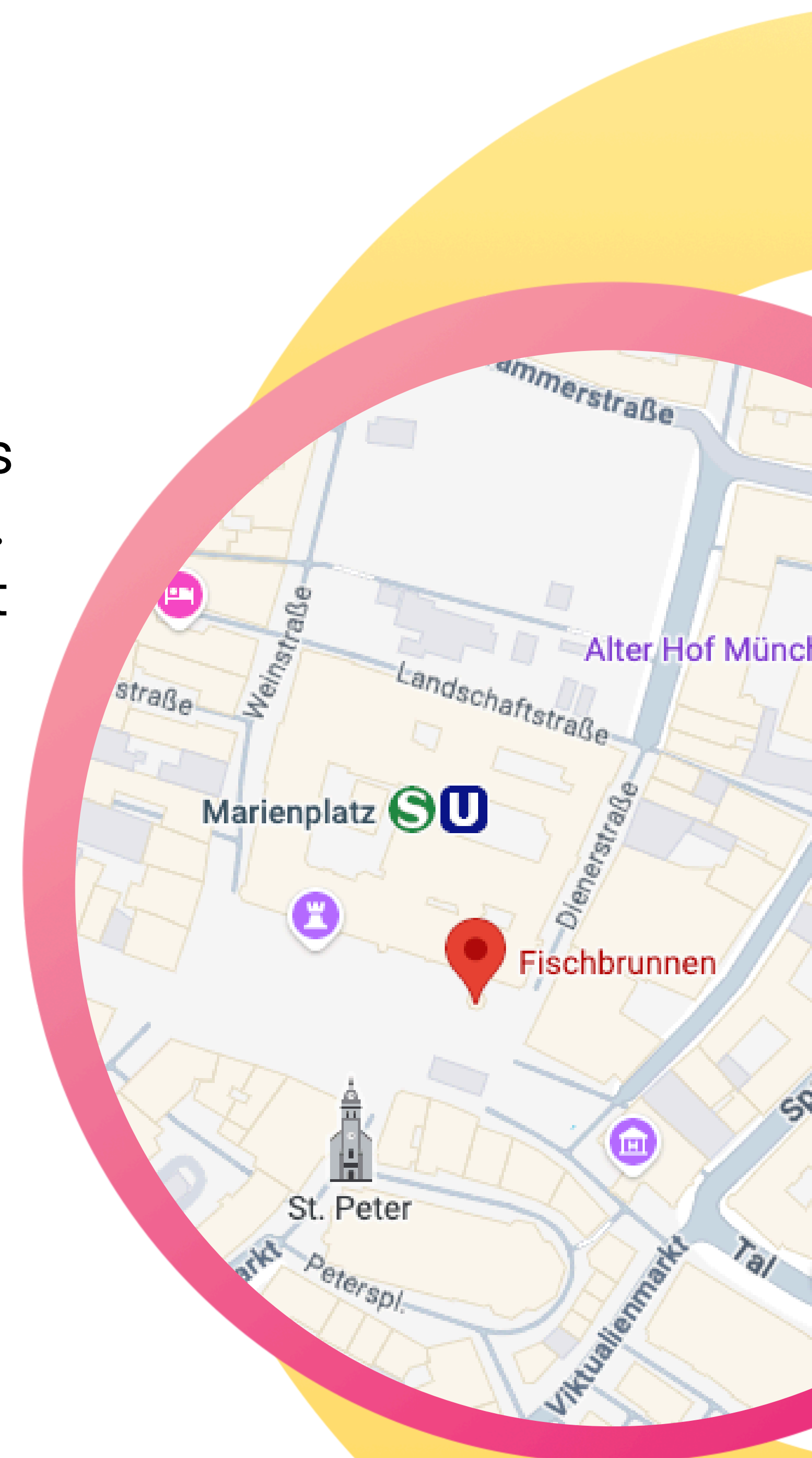
Tour Date: 23 May 2026

Tour Time: 10:00 AM

Old Town or American Influence or Modern Architecture: Discover Munich's Most Important Attractions in The City Center

Overview of your Munich tour:

Experience how people try to influence their life in terms of love, prosperity and health. Learn where Hitler painted as an artist and where he started his career in Munich, the 'City of Nazi Movement'. For history aficionados visit two Royal Palaces once belonging to Europe's oldest dynasty, the 'Wittelsbacher'. Listen to anecdotes about Bayern München soccer stars. Don't miss my favorite spots in the 'English Garden' with river surfers and beer.



2nd Day

Walking City Tour Information

Meeting Point and Details

Itinerary:

OLD TOWN:

- Marienplatz (town hall with corillion)
- Saint Peter
- Viktualienmarkt (central grocery market)
- Superstition lucky places in terms of love, prosperity, and health
- Old and new Residency (where the Bavarian Kings lived)
- Hitler (where he watercolored as an artist in the "City of Nazi Movement")
- Hofbräuhaus
- Frauenkirche (w. Devil's footprint)
- Opera house
- "Fünf Höfe" (shopping arcades)
- "Odeonsplatz"/"Feldherrnhalle"
- Leopoldstraße
- Isar-Surfing
- English Garden + Chinese Tower

AMERICAN INFLUENCE:

- 'Amerikahaus', (Karolinenplatz)
- Anheuser
- Busch-InBev-Group (with Spaten-Löwenbräu-Group)
- Stieglmeierpl.
- Bristol-Myers Squibb
- PwC
- Google
- Hubertusbrunnen + view on castle "Nymphenburg"
- Olympic Stadium: Jehovah's Witnesses Hall
- Oracle Riesstr. 25
- Sea Life, Wili-Daume-Pl. 1 (brit. Merlin Entert. Group)
- BMW-World
- Microsoft
- IBM Watson
- Amazon
- Hilton Munich Park, Tucherpark 7 + Rumfordschlössl
- Isar-Surfers
- American Consulate

3rd Day

Virtual Check-in information

24 May 2026

13:30 – 13:40

Welcome & Check-in

We are honored to extend a warm welcome to all participants of **ICABME**. This distinguished virtual event offers a thoughtfully curated program, including a series of academic sessions, engaging panel discussions, and valuable networking opportunities—all accessible remotely. Check-in will be available from **13:30** to **13:40** local time in **Munich, Germany**.

13:40 – 13:55

Dr. Nives Shtylla- Albania

Artificial Intelligence Adoption and Scientific Publication Productivity in Management Research: A Scientometric Study

13:55 – 14:10

Buhleni Ncube- South Africa

Rethinking Digital Transformation: Towards an AI-Driven Strategic Experience Model for Organisational Competitiveness

14:10 – 14:25

Patricia Okorodudu - UK

Crisis Leadership in an Emerging Economy: Insight from Nigerian Leaders and Followers

14:25 – 14:40

Mariem Moussaif - Morocco

Innovation under Constraints in Moroccan SMEs: When Managerial Capital Makes the Difference

14:40 – 14:55

Haneen Dababneh- Jordan

Layering Identity: How Cosmetic Brands Become Part of Who We Are.

14:55 – 15:10

Qaisar Islam - UAE

Business, Economics, Marketing and Management

15:10 – 15:20

Q&A - Closing Time

F.A.Q.

of the Conference

To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

Invoices or payment receipt: When can I expect to receive my invoice or payment receipt?

01

We issue sales receipts or invoices right after your registration, delivered together with your payment confirmation email. These documents are stamped and signed for authenticity. If you do not receive them, please reach out to us via the contact email provided in your conference program.

When will the certificates be issued?

02

Certificates will be awarded to all Listeners and Speakers at the conference venue. Virtual attendees will receive their certificates via email after the event concludes.

Where and when will my paper be published?

03

All abstracts will be published in the Conference Abstract Book, accessible via the link provided in the program. Additional publication opportunities—including conference proceedings, peer-reviewed indexed journals, and more—will be announced by our editorial team a few weeks after the conference.

How can we access the virtual sessions?

04

All conference participants will receive an email with simple, step-by-step instructions on how to join the virtual sessions. The email will include a direct link that automatically connects you to the conference platform.

Please note that there is no need to attend the virtual sessions from the conference venue. You can join from anywhere—all you need is a computer and a stable internet connection.

What is the duration of paper presentations for both in-person and virtual participants?

05

Presenters, whether attending in person or virtually, will be allocated 13 minutes for their presentation and an additional 2 minutes for questions and answers.

Any other questions?

Or maybe you want to leave your feedback?

We look forward to your letter by the following email:

🌐 info@icabme.org

✉️ milenasimonis@globalks.org



www.globalks.org



info@globalks.org