Peach, Thomas ORCID logoORCID: https://orcid.org/0000-0002-7975-2621 (2018) "If you could, how would you?" - educating your staff and students about copyright. In: Copyright Information & Technologies in Education (CITE) Forum for Higher Education (HE), 31 May 2018, University of Sheffield. (Unpublished)

Downloaded from: https://ray.yorksj.ac.uk/id/eprint/3258/

Research at York St John (RaY) is an institutional repository. It supports the principles of open access by making the research outputs of the University available in digital form. Copyright of the items stored in RaY reside with the authors and/or other copyright owners. Users may access full text items free of charge, and may download a copy for private study or non-commercial research. For further reuse terms, see licence terms governing individual outputs. <u>Institutional Repository Policy Statement</u>

#### RaY

Research at the University of York St John

For more information please contact RaY at <a href="mailto:ray@yorksj.ac.uk">ray@yorksj.ac.uk</a>

# **Breakout Session**

"If you could, how would you?" - educating your staff and students about copyright

Thomas Peach – Academic Liaison Librarian, York St John University @ThomasPeachLib



### **Context**

- Previously Further Education librarian performing arts and media production
- Musical director and educator
- Practical courses with employability and real life skills/knowledge
- No copyright, licenses or IP content mandated in qualification specification
- Students with no understanding of copyright and its relation to them as students, as creators and as future professionals
- Difficult to justify educating without clear links to curriculum/assessment outcomes



- To give the students contextual copyright information that would help them as students, creators and as future professionals
- To increase awareness of myself as a copyright point of contact
- To empower teachers to include copyright in their teaching

### What did I do?

- Positioned and pitched copyright education as CPD using my experiences
- Modelled a lesson with structured activities and assessment based on the qualification, and delivered during CPD/pastoral time. Tutor and teacher were present.
- Session activity placed them as creators, applying copyright knowledge to their processes in producing a creative output.
- Student reflections indicated understanding of key concepts, and recounting lived experiences of copyright through previous interactions as content creators and re-users on social medias.
  - Students needed support in linking knowledge with these experiences to form best practice.

## **Discussion**

If you had <u>no</u> barriers, how would you educate (or raise awareness to) your staff and/or students about copyright?

#### You could discuss:

- Things you have wanted to do
- Things you have already tried (or currently do)
- Why you want to, or already do these things

This exercise aims to get you thinking and talking reflectively about what you want to achieve and why, through peer discussion outside the typical constraints of your contextual workplace.