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North York Moors National Park: Resident Survey Results



North York Moors National Park YORK STJOHN UNIVERSITY

Executive Summary

The purpose of this report is to provide a detailed analysis of the findings of the North York Moors National Park Authority's (NYMNPA's) Resident Survey. The survey was conducted online between 8 May—8 June 2023, with 701 valid responses collected. York St John University was commissioned to conduct the analysis of survey data. The report presents findings from our analysis of the quantitative and qualitative data collected.

The rest of the contents of this report were only made available to North York Moors National Park, who have produced a summary of the report on their website. It can be accessed here <u>https://www.northyorkmoors.org.uk/tourism/</u><u>residents-survey</u>

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